

Observer-Reporter

2023 print media kit | observer-reporter.com

CIRCULATION PRINT & DIGITAL

16,915 Daily | Readership: 42,288
17,746 Sunday | Readership: 44,365

PEOPLE TRUST OUR PRODUCTS

Over a 12 month period, nearly 5,600 businesses have invested a total of \$8,300,000+ using our products to market their message.



MAPLES MOVING ON: Mapletown wins WPIAL playoff game for 1st time **PAGE C1**

Observer-Reporter

OUR 215TH YEAR, WASHINGTON, PA

SUNDAY NOV. 6, 2022

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AHN releases Community Health Needs results

Food insecurity, substance abuse disorders among pressing issues

By KAREN MANSFIELD
Staff writer
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Allegheny Health Network has released results of its 2021-22 Community Health Needs Assessment, a study conducted to better understand the health-related needs of area residents.

Results of the assessment show that food insecurity, substance use disorders, barriers to health care access, health equity, chronic conditions such as diabetes and pulmonary disease, and mental health and behavioral health are among the region's most pressing community health and wellness concerns.

CHNAs evaluate the health needs of the counties and municipalities served by a hospital, and then the hospital develops and implements plans and strategies to improve the overall well-being of patients in the community it serves.

The 2021-22 CHNA was the first to be completed in the COVID-19 era. AHN says the report reveals a region still recovering from the pandemic, especially when it comes to issues such as food insecurity, workforce development, behavior

health access and health-care inequity. Kamini Sahani, Vice President of Community Affairs at Highmark Health and Allegheny Health Network, said it is critical for AHN to address social determinants of health and health equity (diversity, equity and inclusion).

"Hospitals look at health disease and cancer, and other health issues, but we're expanded it. We looked at those social determinants of health, equity and inclusion, knowing full well for a community to have better health outcomes, all of those needs must be addressed," said Sahani.

Many of the concerns identified in AHN's needs assessment, such as food disease and cancer, and other health issues, but we're

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Major PennDOT project ongoing

Diverging diamond planned for I-70/Route 51 interchange

By MARK HERMANN
For the Observer-Reporter
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Since the first diverging diamond interchange opened in Washington County in 2016, officials from the state Department of Transportation have seen a significant drop in crashes there.

"We saw a 50% reduction in reportable crashes on Route 19 following construction of the DDI interchange," Bill Kovach, PennDOT District 12 Executive, said Friday.

The DDI in South Strabane Township at the Interstate 70 and Route 19 interchange was the first in the state, and Kovach said officials are hopeful that installing one at the interchange of I-70 and Route 51 in Rostraver Township will replicate its success.

In addition to replacing the existing cloverleaf interchange, the project, which started this year, also includes the widening and reconstruction of over two miles of 70, and the reconstruction of one mile of roadway, the relocation of Finley Road and Route 961, as well as work to improve nine bridges, including the Matthew Smelser Memorial Bridge over the Youghiogheny River.

"With original contract value of over \$20 million, this project is the largest project in District 12 history. Likewise," Kovach said of the Interstate 70/Route 51 Interchange Project.

The district includes Fayette, Greene, Washington and Westmoreland counties, and the project is part



From the Observer-Reporter: Bill Kovach, left, executive for PennDOT District 12, and Melissa Butala, acting executive deputy secretary for PennDOT.

were in Rostraver Township on Friday to discuss the progress of the five-year Interstate 70/Route 51 Interchange Project.

Construction on the I-70/Route 51 project will come with nighttime single-lane restrictions on Route 51 and I-70, as well as the potential for some daytime single-lane restrictions.

He said PennDOT will announce when those and other restrictions are scheduled.

The project is slated to be completed by the fall of 2023.

See Project, Page A2

No falling back?

Daylight Saving Time could be nearing end

By KATHLEEN MANSFIELD
Staff writer
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Sunday marks the end of daylight saving time and, if an act presented to Congress is passed, it may be the last time the nation "falls back" into standard time.

Last year, Florida senators Marco Rubio and Vern Buchanan introduced the Sunshine Protection Act of 2021 to the Senate, where it passed unanimously. For months, the act has lived in

limbo in the House of Representatives, where legislators are debating which time daylight saving or standard — officially adopt. But the act makes it through the House and onto President Joe Biden's desk.

early next year, this Nov. 6 would be the last time we turn back the clocks.

And more than eliciting fist-pumps from Americans who run an hour late one Sunday in March (shakes, spring forward) or, despite loving the extra hour

of sleep, grumble about falling back each November, eliminating DST might just be good for our collective health.

"Doctors and scientists, we don't see a lot of benefits from changing people's clocks. We see a lot of risks," said Dr. Trajan Barreca, an osteopathic physician who serves as a family care provider at Washington Health System's Cecil location.

"There are two states that did away with it, Arizona and Hawaii. Only 60% of the countries across the world use (daylight saving time). It's not medically necessary. It may even be harmful. The data seems pretty compelling that the switch is what gets us around every spring and fall."

Data shows the switch

Fall back
Daylight saving ends Sunday at 2 a.m. Set your clocks back one hour before bed on Saturday.



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Helping you fight for the moments you love.

WVUCancerInstitute

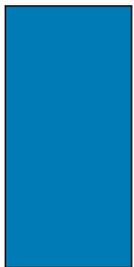
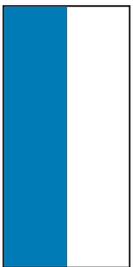
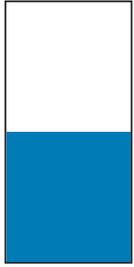
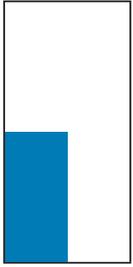
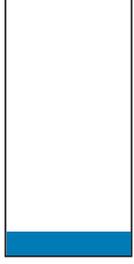
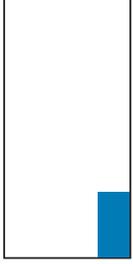
At the WVU Cancer Institute, you have access to a care team that specializes in pancreatic cancer. It's where you'll find the expertise, compassion, and hope you needed to aid you on your fight.

855-WVU-CARE | WVUMedicine.org/Cancer

Business	B1-3	Horoscope	F2	Obituaries	B4-5
Comics	D4, inside	Living	D1-3	Opinion	A-5
Entertainment	D5	Lottery	A2	Sports	C1-6



PRICING & SPECS 2023

	Full page \$1,965 10" x 20.8"		3/4 page \$1,580 10" x 15"		1/2 page vertical \$1,210 4.9375" x 20.8"
	1/2 page horizontal \$1,210 10" x 10"		1/4 page \$755 4.9375" x 10"		1/8 page \$470 4.9375" x 5"
	Inside Banner \$470 10" x 2"		1/12 page \$275 3.25" x 5"		1/16 page \$190 3.25" x 2"

FREQUENCY DISCOUNTS

12 times	10%
24 times	20%
52 times	30%

COLOR OPTIONS

Full page, 3/4, 1/2: **\$200 per ad**
 1/4, 1/8, banner: **\$125 per ad**
 1/12, 1/16: **\$75 per ad**

Open Rate \$38.00

Frequency discounts apply to ads run within a 12-month period. A discount of 20% will be extended to non-profit, charitable/civic organizations and churches. All other sizes priced per column inch (see below). Modular rates are per publication date.

Frequency discounts: 2X 10% / 3X 20% / 4X 30% / 5X+ 40%

Frequency discounts apply to ads that run without change within 7 days of initial publication. Rates are per column inch net and do not include our digital fee of \$20 for ads 10 inches and larger and \$10 for ads smaller than 10 inches.

2023 DEADLINES

Publishing Day	Space Reservation	Ad Finalized
Monday	Friday at 10 AM	Friday at NOON
Tuesday	Friday at NOON	Friday at 4 PM
Wednesday	Monday at NOON	Monday at 4 PM
Thursday	Tuesday at NOON	Tuesday at 4 PM
Friday	Wednesday at NOON	Wednesday at 4 PM
Sunday	Thursday at NOON	Thursday at 4 PM

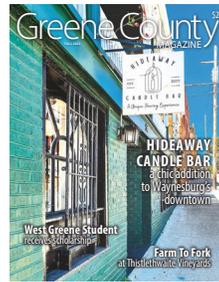
2023 NICHE PUBLICATIONS



Living In Washington County
Bi-monthly
 February
 April
 June
 August
 October
 December



Mon Valley Magazine
Bi-monthly
 January
 March
 May
 July
 September
 November



Greene County Living
Quarterly
 March
 June
 September
 December



Southwestern PA Business Journal
Quarterly
 March
 June
 September
 December



SWPA Seniors
Quarterly
 January
 April
 July
 October

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