

the almanac

2024 print media kit | thealmanac.net

NEW WEBSITE!

In December 2023, we launched a brand new website to give our readers the most up-to-date, user-friendly experience possible. This provides an excellent opportunity for our advertisers to promote themselves on new ad positions throughout the website. Ask your sales rep for more information!

DISTRIBUTION

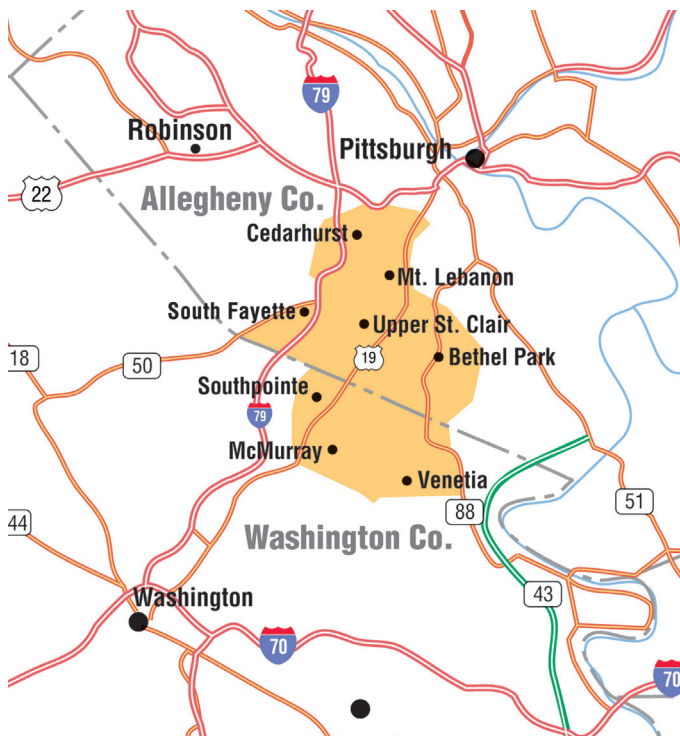
Readership: 52,500

Press Run: 21,000

The Almanac is an opt-in weekly community newspaper delivered to homes and pickup locations throughout the South Hills.

SUNDAY DELIVERY

In order to bring our readers and advertisers more timely news, sports, ads and circulars, The Almanac is distributed every Sunday.



"When we opened Designer Consignor of Peters Township, we turned to The Almanac. We had an overwhelming response from our advertising!"

- Barb Gallo, Owner, Designer Consignor of Peters Twp. and Tanger Outlets

the almanac

SOUTH HILLS COMMUNITY NEWS

thealmanac.net facebook.com/SouthHillsAlmanac @shillalmanac

A festive feast



Toss Pizza and Wings owners from right Eric and Michelle Nickolas watch as Bethel Bounty attendees gobble up their wings and specialty pizzas.

Bethel's Bounty puts guests in Thanksgiving mood

By ELEANOR BAILEY

Almanac Sports Editor

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Thanksgiving arrived early in Bethel Park as the Community Foundation hosted its annual celebration of the bounty within the municipality.

"It's a cornucopia of different foods," said Sabrina Tatalas. "Absolutely a Thanksgiving feast," agreed Christine Fink. Fink pointed out the buffet room at the Crown Plaza Suites Pittsburgh South. Filled with more than 200 guests, consisted of one big happy Bethel Park family. At each of the tables, even though the people were not related, but rather, picked and chosen for the moment, they could move on to another group.

"So it's like when you have an extended family and you never see each other except for that one time a year when you come together," Fink continued. "They are little mini celebrations underneath the umbrella of Bethel Park Community Foundation (BPCF)."

The BPCF is the gift for which the community is thankful. For a

SEE BOUNTY PAGE A2



Christine Fink (center) and her husband, Dave, banter with guests as they sell raffle tickets during Bethel's Bounty.

Greer Tunnel reopens along Montour Trail

By KATHERINE MANSFIELD

Staff writer

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Under blue skies and warm sunshine, the Montour Trail Council reopened the Greer Tunnel to the public.

"We're open again so people can come out here, travel through here, people from Peters and Bethel and those areas can come over here and enjoy this beautiful view of Chatter Creek," MTC president Ned Williams said Nov. 10. "Once again, we're connected. We're made whole."

The Greer Tunnel, which was completed in 1922 as part of the Montour Railroad and sits at mile marker 81.6, connects the busy sections of the trail that run through Peters and Cecil townships. Renovation of the tunnel was slated to begin this past summer, but the tunnel closed for emergency repairs in the spring, after ceiling debris began falling, posing a safety risk to trail patrons.

Repairs began in March and the tunnel reopened — with a temporary scaffolding and plywood shield — as part of the Montour Trail Council's three-phase renovation project. Swank will extend the ceiling-liner to the western portal beginning in spring 2024.

SEE TUNNEL PAGE A4



Galvanized steel was installed in the Greer Tunnel by Swank Construction to reinforce the concrete passage as part of the Montour Trail Council's three-phase renovation project. Swank will extend the ceiling-liner to the western portal beginning in spring 2024.



South Fayette band director Eryn Carranza (center) hopes people will watch her during the Macy's Thanksgiving Day Parade being televised Nov. 23. She will be playing the sousaphone in the Band Directors Marching Band. She is pictured with her students from left: (seated) Luke Bracken, Ethan Lanz, Praveen Gupta and Rishi Janapareddy (seated).

Area band directors to march in Macy's Parade

By ELEANOR BAILEY

Almanac Sports Editor

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When you turn on the television to enjoy the traditional Macy's Thanksgiving Day Parade on Nov. 23, be on the lookout for a few familiar faces.

One of the first marching bands taking to the streets will be the Band Directors Marching Band. It will feature South Fayette's Eryn Carranza, Peters Township's David Young



Louise Marino

and Mt. Lebanon's Louise Marino. Marching with more than 400 peers from across North America, they will be stepping their way through the streets of New York City, immediately following the Snoopy balloons. Carranza will be featured in the sousaphone section. Sousaphones are part of the tuba family designed for marching bands.

SEE PARADE PAGE A5



MT. LEBANON RESTAURANT TO CLOSE DOORS AFTER 40 YEARS PAGE A7



MULTI-SPORT ATHLETES CONTRIBUTE TO PT'S FOOTBALL SUCCESS PAGE B1



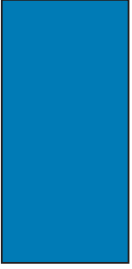


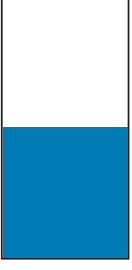
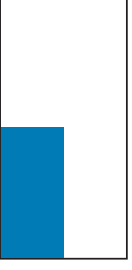

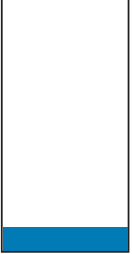


PENNSYLVANIA TROLLEY MUSEUM CUTS RIBBON ON NEW BUILDING PAGE B3

What's happening, B3

Real estate transactions, A4

Classifieds, B6-8

PRICING & SPECS 2024

	Full page \$1,965 10" x 20.8"		3/4 page \$1,580 10" x 15"		1/2 page vertical \$1,210 4.9375" x 20.8"
	1/2 page horizontal \$1,210 10" x 10"		1/4 page \$755 4.9375" x 10"		1/8 page \$470 4.9375" x 5"
	Inside Banner \$470 10" x 2"		1/12 page \$275 3.25" x 5"		1/16 page \$190 3.25" x 2"

ALL OTHER SIZES

Type	Full Run
Non-contract	\$35 pci
Level 1 (\$2,500-\$12,000 per year)	\$30 pci
Level 2 (\$12,001-\$24,000 per year)	\$26 pci
Level 3/Non profit (\$24,001 and above)	\$23 pci

BUSINESS BUILDER PACKAGE DISCOUNTS

4 weeks	10%
8 weeks	15%
12 weeks	20%
16 weeks	25%
20 weeks	30%

COLOR OPTIONS

Full page, 3/4, 1/2: **\$200 per ad**
 1/4, 1/8, banner: **\$125 per ad**
 1/12, 1/16: **\$75 per ad**

NONPROFIT, CHARITABLE/CIVIC ORGANIZATION DISCOUNTS
 20%

CHURCH DISCOUNTS
 20%

2024 DEADLINES

Publishing Day	Space Reservation	Ad Finalized
Sunday	Wednesday at 5 PM	Thursday at 5 PM

2024 SPECIAL SECTIONS



South Hills Living
Bi-Monthly
 January
 March
 May
 July
 September
 November



SWPA Seniors
Quarterly
 March
 June
 September
 December



SWPA Summer Camp Guide
 April



Peters Township Community Day
 June

OTHER SPECIAL SECTIONS & POSITIONS

- Native Ads
- At a Glance
- Front Page Ad Notes
- New Arrivals
- Worship Pages
- Health, Mind & Body
- Small Business Saturday
- Business in Review
- Best Buds

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