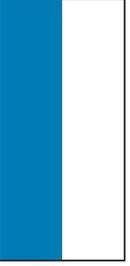
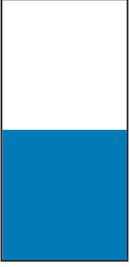


PRICING & SPECS 2026

	Full page \$1,965 10" x 20.5"		3/4 page \$1,580 10" x 15"		1/2 page vertical \$1,210 4.9375" x 20.5"
	1/2 page horizontal \$1,210 10" x 10"		1/4 page \$755 4.9375" x 10"		1/8 page \$470 4.9375" x 5"
	Inside Banner \$470 10" x 2"		1/12 page \$275 3.25" x 5"		1/16 page \$190 3.25" x 2"

FREQUENCY DISCOUNTS

4 times	10%
8 times	15%
12 times	20%
16 times	25%
20 times	30%

COLOR OPTIONS

Full page, 3/4, 1/2: **\$200 per ad**
 1/4, 1/8, banner: **\$100 per ad**
 1/12, 1/16: **\$50 per ad**

Open Rate \$35.00

Frequency discounts apply to ads run within a 12-month period. A discount of 20% will be extended to non-profit, charitable/civic organizations and churches. All other sizes priced per column inch (\$38.00). Modular rates are per publication date.

2026 DEADLINES

Publishing Day	Space Reservation	Ad Finalized
Monday	Friday at 10 AM	Friday at NOON
Tuesday	Friday at NOON	Friday at 4 PM
Wednesday	Monday at NOON	Monday at 4 PM
Thursday	Tuesday at NOON	Tuesday at 4 PM
Friday	Wednesday at NOON	Wednesday at 4 PM
Sunday	Thursday at NOON	Thursday at 4 PM

Observer-Reporter

122 South Main Street
 Washington, PA 15301
 724.222.2200
 advertising@observer-reporter.com
 observer-reporter.com

2026 NICHE PUBLICATIONS



Living In Washington County
Bi-monthly
 February
 April
 June
 August
 October
 December



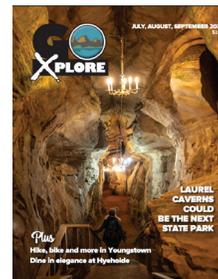
Mon Valley Magazine
Bi-monthly
 January
 March
 May
 July
 September
 November



Greene County Magazine
Quarterly
 February
 May
 September
 December



Tri-State Business Journal
Quarterly
 March
 June
 September
 December



GO Xplore
Quarterly
 March
 June
 September
 December



SWPA Seniors
Quarterly
 January
 April
 July
 October