

the almanac

2026 print media kit | thealmanac.net

Reach your target audience with The Almanac, the premier source of community news for the South Hills of Pittsburgh. Trusted for decades, The Almanac connects local businesses with engaged readers who value staying informed about local news, sports, and events, all written by our award-winning editorial staff. Your advertising will gain visibility among residents who care about supporting local businesses like yours. Whether you're looking to promote a new product, service, or event, The Almanac is the perfect platform to amplify your message and grow your presence in the South Hills community.

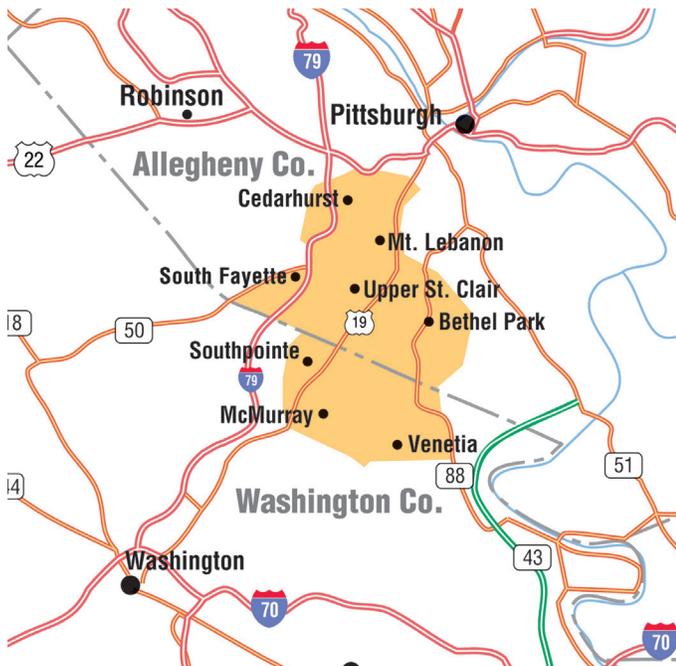
DISTRIBUTION

Readership: 52,500 | Press Run: 21,000

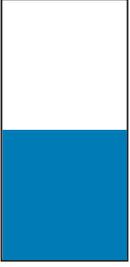
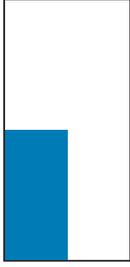
The Almanac is an opt-in weekly community newspaper delivered to homes and pickup locations throughout the South Hills.

SUNDAY DELIVERY

In order to bring our readers and advertisers more timely news, sports, ads and circulars, The Almanac is distributed every Sunday.



PRICING & SPECS 2026

	Full page \$1,965 10" x 20.8"		3/4 page \$1,580 10" x 15"		1/2 page vertical \$1,210 4.9375" x 20.8"
	1/2 page horizontal \$1,210 10" x 10"		1/4 page \$755 4.9375" x 10"		1/8 page \$470 4.9375" x 5"
	Inside Banner \$470 10" x 2"		1/12 page \$275 3.25" x 5"		1/16 page \$190 3.25" x 2"

ALL OTHER SIZES

Type	Full Run
Non-contract	\$35 pci
Level 1 (\$2,500-\$12,000 per year)	\$30 pci
Level 2 (\$12,001-\$24,00 per year)	\$26 pci
Level 3/Non profit (\$24,001 and above)	\$23 pci

BUSINESS BUILDER PACKAGE DISCOUNTS

4 weeks	10%
8 weeks	15%
12 weeks	20%
16 weeks	25%
20 weeks	30%

COLOR OPTIONS

Full page, 3/4, 1/2: **\$200 per ad**
 1/4, 1/8, banner: **\$100 per ad**
 1/12, 1/16: **\$50 per ad**

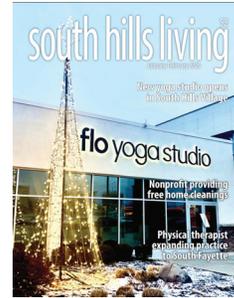
NONPROFIT, CHARITABLE/CIVIC ORGANIZATION DISCOUNTS
 20%

CHURCH DISCOUNTS
 20%

2026 DEADLINES

Publishing Day	Space Reservation	Ad Finalized
Sunday	Tuesday at noon	Wednesday at 5 PM

2026 SPECIAL SECTIONS



South Hills Living
Bi-Monthly
 January
 March
 May
 July
 September
 November



SWPA Seniors
Quarterly
 January
 April
 July
 October



SWPA Summer Camp Guide
 April



Peters Township Community Day
 June

OTHER SPECIAL SECTIONS & POSITIONS

- Native Ads
- At a Glance
- Front Page Ad Notes
- New Arrivals
- Worship Pages
- Health, Mind & Body
- Small Business Saturday
- Business in Review
- Pet of the Week

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